



EVEN FOUNDATION

ANNUAL REPORT 2013

LIVING TOGETHER HARMONIOUSLY

ef evens foundation

CONTENTS

OUR MISSION WHAT WE DO ABOUT THE EVENS FOUNDATION	3
CHAIRMAN'S MESSAGE	4
PEACE EDUCATION	5
Learn2be@school	6
Measuring the effectiveness of Peace Education	7
European Network of Peace education Practioners	8
Evens Prize for Peace Education	9
Science Prize	10
Belfedar	11
MEDIA	12
Grants for European media literacy programs	13
Publication: media literacy in Europe	14
Train-the-trainer in media literacy	15
Evens Prize for Media Education	16
Evens Prize for European Journalism	17
Forum for European journalism students	18
Street School	19
Pragalab	20
EUROPEAN CITIZENSHIP	21
I am Europe	22
Evens Arts Prize	23
What's your ID?	24
Poetry Unites Contest	25
EVENS FOUNDATION - CONTACT	26 - 27



OUR MISSION

The Evens Foundation initiates, develops and supports projects that encourage people and ultimately nations to live together harmoniously in a diverse Europe.

The Foundation promotes respect for diversity, both individual and collective, and works to strengthen people's physical, psychological and moral integrity.

WHAT WE DO

The Evens Foundation **initiates and supports sustainable projects**, and awards biennial prizes that contribute to the progress and strengthening of Europe, based on cultural and social diversity, in the fields of:

- PEACE EDUCATION
- MEDIA
- EUROPEAN CITIZENSHIP

ABOUT THE EVENS FOUNDATION

The Evens Foundation is a public-benefit foundation with headquarters in Antwerp, Belgium and additional offices in Paris and Warsaw.

Created in 1990, it owes its existence to the generosity of the late Mrs. Irène Evens-Radzyminska and Mr. Georges Evens, philanthropists and European enthusiasts. Of Polish origin, they settled in Antwerp after the Second World War and Mr. Georges Evens pursued a remarkable career in the diamond industry. Given his great success in business, they decided to give something back to society – through the Evens Foundation.

Mrs. Corinne Evens – daughter of the founders, the late Mr. Georges Evens and Mrs Irène Evens-Radzyminska – is Honorary President of the Foundation.



CHAIRMAN'S MESSAGE

The Evens Foundation initiated various projects in 2012 that resulted in a colorful 'fireworks' of events and activities in 2013. It was a year when, on several occasions, we had the opportunity to emphasize more than ever our core mission of promoting 'living harmoniously together in Europe'. Thanks to their unfailing belief in this mission, the founding family, the Board and the staff succeeded in bringing this goal closer to reality.

The work of the Foundation is organized in three key programs – Peace Education, Media, and European Citizenship.

Regarding **Peace Education**, with Fondation M, we organized an interschool training course for education staff in Flanders, focused on group dynamics, managing power relations and dealing with aggression. We chose to work with primary schools only as it is essential to reach children at a young age. This project was positively evaluated by the University of Antwerp. We also partnered with five organizations in Poland, Flanders and Spain to launch the popular Belfedar game in three new languages (Polish, Dutch, Spanish).

However, it's difficult to assess the actual results of peace education initiatives, so we joined forces with the Flemish Peace

Institute to carry out research into the state of current research on the effectiveness of peace education. This produced valuable conclusions.

Back on the ground, we organized a European network of peace education practitioners so they could exchange views and experience on conflict management in schools. This led to a lively seminar in May 2013 in the Flemish Parliament in Brussels.

The *Evens Prize for Peace Education 2013* was awarded to the Ecole Léon Jouhaux, Villeurbanne, France. Its teaching staff and the shortlisted candidates learnt a lot from each other at interesting workshops. The children were the center of attention during a celebration at their winning school, and the Mayor of Villeurbanne warmly welcomed everybody at a splendid prize-giving ceremony.

In the field of **Media**, the Foundation sent out a call for European media literacy projects with a broad focus on citizens of all ages. The jury selected five projects from around Europe, out of 60, for grant awards. Meanwhile, our 'Train-the trainer in media literacy' projects in Poland, France and Belgium, the PRAGALAB project in Warsaw, and the Street School for Young Journalists in Paris, which we support, were also highly successful.

The *Evens Prize for Media Education 2013*, was focused on children learning to read images. The prize was awarded to the Centro Zaffiria from Italy at the Media Literacy Conference in the Maison Internationale in Paris, attended by over 300 specialists in media literacy. The conference was the perfect occasion for us to launch our publication 'Media literacy in Europe: 12 good practices that will inspire you', which we hope will empower those engaged in this field all over Europe.

Since we see high-quality journalism as a priority in our Media Program, we established the *Evens Prize for European Journalism* to honor both an established journalist and a promising young journalist who work on making 'Europe' more accessible to a broad audience (the winners are detailed later in this report).

In our **European Citizenship** program, our *I AM EUROPE* project powered ahead, with the enthusiastic involvement of more than 200 citizens from eight EU countries. After months of intensive preparations, the project culminated in a major international event in Brussels in June, at which the first European newspaper of its kind, titled *I AM EUROPE* and produced by the participating citizens, was launched.

There are two other prizes to mention: first, the *Evens Arts Prize 2013*, won by Belgian choreographer Wim Vandekeybus and his dance company Ultima Vez. More than a thousand people celebrated at the prize-giving ceremony at the opening event of December Dance at the Concertgebouw in Bruges.

Finally, since science too has a role to play in promoting harmony, the *Evens Science Prize 2013* focused on the neuroscience of empathy. Among many interesting proposals, the winning project was an initiative of scientists from Goldsmiths University, London and the University of Geneva. The laureates were awarded the prize at the conference dinner of the 2014 Meeting of the Society of Applied Neuroscience in Utrecht.

The year 2013 was thus a very strong year in terms of projects and the five prizes. It is exciting to realize that, with every new year, the Foundation is gaining more and more expertise, and that this inevitably leads to growing recognition of our work and achievements. This is a wonderful reward for our committed staff and the members of the Board – and I thank them for all their efforts.

I also thank our donors and external partners for their continuous support, and especially Corinne Evens for her lasting belief that living harmoniously together in Europe is an ideal that can be realized.

Luc Luyten, *Chairman*

PEACE EDUCATION

For the Evens Foundation, peace education is about teaching and learning the skills and attitudes needed to manage and/or resolve conflicts so that they do not escalate into violence.

It is about developing tolerance, understanding and respect for others, as well as self-respect. It involves **an understanding of structural injustice and is inextricably linked to human rights and democracy**. It also requires awakening to and accepting one's own responsibility within and for society.

Above all, the foundation considers the way this learning process is put into practice, of crucial importance.

The Peace Education program wants to encourage children, young people and adults to think critically and become agents in a culture of peace within their families, schools, social networks, communities, etc.

To pursue these goals, the Foundation focuses on the educational aspects of conflict management. This means concentrating on projects and/or scientific research concerning:

- New and better insights into the origin of conflict, the conflictual behavior of children and young people, and the resolution of conflict
- Attitudes and skills to deal with conflict in a constructive way and consider it as an opportunity rather than a problem
- The development of learning material that helps teachers to promote and sensitize people to conflict management and relevant matters, such as the exposure of prejudice



LEARN2BE@SCHOOL: PILOT TRAINING IN FLANDERS

Following a successful pilot project run by Fondation M in the French-speaking part of Belgium, the Evens Foundation and Fondation M, part of Learn to Be asbl since 2012, decided to join forces to launch a similar pilot project in Flanders.

The pilot project included the organization of a six-day interschool training course for the education staff, including school managers, of six primary schools with diverse profiles, and hence with different needs in terms of interpersonal relations, communication and stress management. **The training mainly focused on group dynamics, managing power relations and dealing with aggression.** The training courses were launched in December 2012 and lasted until June 2013.

The Evens Foundation chose to work with primary schools only since it considers that it is essential to reach children at a young

age and because the small size of primary schools helps to assure project implementation and sustainability.

Since both foundations consider external evaluation to be essential, the University of Antwerp was asked to set up a qualitative and quantitative evaluation of the impact and sustainability of the project. The research focused on three research questions: how the participants perceived the impact of the training on their professional and personal functioning, the participants' satisfaction with the training, and their understanding of the subject-matter. The researcher applied a mixed-methods and quasi-experimental design.

Overall, the report (finalized in December 2013) shows that **the training had (and continues to have) an impact on the participants' functioning, more specifically in raising their**

awareness about their own and other people's behavior. They also claim to feel more serene and calm in their interpersonal relations. Most stated that they would like to get further coaching in order to fully integrate the approach into their practice. Overall, the participants were very satisfied with the training. The research also indicates that they gained good understanding of the subject-matter, in particular concerning their *savoir-être* (self-awareness, emotional intelligence), resulting in greater self-confidence and ability to put things in perspective.



MEASURING THE EFFECTIVENESS OF PEACE EDUCATION



Peace education initiatives overflow with the best of intentions, but it is a challenge to assess actual changes – such as behavioral changes, raised awareness, competences gained, changes in school organization – and to evaluate in-depth the effectiveness and impact of projects and programs. There are also questions about the feasibility of research into the effectiveness of peace education.

In an effort to explore, mainstream and further the practice of evaluating peace education, the Evens Foundation and the Flemish Peace Institute joined forces in a two-part research project.

The first phase, coordinated and financed by the Flemish Peace Institute, was concluded at the end of 2013 and resulted in an extensive report on the state of current research on the effectiveness of peace education, methodologically as well as in regard to research results.

The main conclusions refer to the **complexity of effectiveness research**. The researchers found that most research has focused on user experience rather than effectiveness. To facilitate evaluation of the effectiveness of interventions, they stress that practitioners must prepare their projects for evaluation. In addition, they claim that effectiveness research should be conducted by specialists.

In general, the research reveals the **gap between the highly ambitious goals** of peace education as formulated in the theoretic literature **and the actual projects on the ground** that have been evaluated so far and that focus mainly on improving interpersonal relations and preventing violence.

In the second phase, the Evens Foundation will prepare a publication, aimed at a broader public, that translates the main conclusions about how to deal with the question of measuring project impacts. It will also explore how this question could be approached in current peace education practices, and detail the success factors of projects that have proven effective. This will be done in dialogue with peace education practitioners so that they can benefit from the findings when preparing evaluation of future projects.

EUROPEAN NETWORK OF PEACE EDUCATION PRACTITIONERS

In September 2011 the Evens Foundation seized the opportunity of the Peace Education Prize award ceremony to invite organizations working on conflict management in schools around Europe to Barcelona for an exchange seminar, to share good practice, envisage new perspectives, forge partnerships, etc.

Following the exchange seminar, a series of one-to-one visits of participating practitioners took place in 2012 in order to deepen their mutual understanding of each other's work. Ten organizations participated in this exchange.

In May 2013 the whole group gathered in Brussels to share experiences and discuss shared concerns and challenges. The seminar – 'Dealing with conflict in schools: from practice to policy' – took place in the Flemish Parliament in Brussels. Researchers of the Free University of Brussels, who were studying the research literature, presented their preliminary results. This resulted in a **lively debate with the practitioners about measuring the effectiveness of interventions**. The discussions will be reopened in the framework of the publication that the Foundation is preparing on the topic of effectiveness research and peace education.

During the afternoon of the May event, Christian Renoux (France) and José Tuvilla Rayo (Andalucía, Spain) shared their experiences of gaining political, structural and institutional support for conflict management training and peace education in the educational sector. To conclude the meeting, Prof. Kathy Bickmore of the Department of Curriculum Teaching and Learning at the Ontario Institute for Studies in Education (University of Toronto), who had attended the whole seminar, shared her reflections with the group.



EVENS PRIZE FOR PEACE EDUCATION 2013

On 20th September 2013, **the Ecole Léon Jouhaux in Villeurbanne, France**, received the Evens Prize for Peace Education in the Town Hall of Villeurbanne in the presence of Jean-Paul Bret, Mayor of Villeurbanne.

Created two years ago, this European prize gave recognition to this French elementary school **for its introduction of innovative methods in constructive conflict management and for its success in the implementation of genuine peace at school**. The jury of international experts was particularly impressed by the practices set up to improve and encourage the participation of children in the classroom and in school life, the involvement of parents, and the system applied for enforcing rules.

At the award ceremony, M. Eric Debarbieux, Head of the French Ministerial Delegation in charge of Preventing and Combating Violence at School, and Evens Prize for Peace Education jury member, delivered the keynote speech. The pupils and teachers of the school completed the evening program with role play and a musical intermezzo.

To support the dissemination of good practices, the other candidate schools were invited to visit the laureate school and share their experiences and good practices. Four topics were discussed in depth during a seminar, with interventions by various experts: mediation training of pupils, participation of pupils in the school, challenges and ways to foster parent's involvement in school life and policy, and mechanisms to define and manage school rules and sanctions.

In 2014 the laureate school will start working on a plan to disseminate its good practices.

The external jury members were: **Miriam Acebillo Bacqué** (Spain), Researcher and Teacher at the Escola de Cultura de Pau (part of the Autonomous University of Barcelona), the 2011 laureate of the Evens Prize for Peace Education; **Vanessa Andreotti** (Finland), Coordinator of the EDGE research group (Ethics, Diversity, Globalization and Education) at the University of Oulu; **Tomas Baum** (Belgium), Director of the Flemish Peace Institute, Chairman of the jury; **Maria Carme Boqué Torremorel** (Spain), Head of Teaching at the Department of Education of Ramon Llull University, Barcelona; **Eric Debarbieux** (France), Professor and Researcher at Paris-Est Créteil University, Director of the International Observatory of Violence in School, Head of the Ministerial Delegation for Preventing and Combating Violence at School; **Alicja Pacewicz** (Poland), Co-founder and Vice-President of the Centre for Citizenship Education, Adviser to the Polish Education Ministry and the Polish Central Research Commission.





EVENS SCIENCE PRIZE 2013 SUPPORTS EXCITING PROJECT ON EMPATHY

The Evens Foundation strongly believes that science has a role to play in promoting a more harmonious society in Europe. It thus supports relevant scientific research in the framework of its Science Prize.

This year's scientific challenge focused on the highly exciting and fascinating topic of **the neuroscience of empathy**. No fewer than 20 proposals were submitted. This shows that there is still a lot to explore in the field of empathy research.

On 31st October, the international expert jury unanimously selected the project '**Upregulating the neural substrates of empathy via neurofeedback**' of **Professor John Gruzelier** (picture) (Goldsmiths, University of London) and **Professor David Sander** (University of Geneva). The jury praised the solidity of the proposal, and strongly approved of the collaboration between two universities, the sharing of infrastructure and talent. They also found the use of neurofeedback extremely interesting. This suggested that the project had the potential to lead to intervention to encourage and promote empathy in individuals. Last but not least, the jury wanted to celebrate Prof. Gruzelier for his many years' commitment to neurofeedback, which struggled for many years to establish its credibility in scientific circles but, thanks to deeper and more thorough research, has increasingly gained recognition.

The prize was awarded by Mrs Corinne Evens, co-founder and Honorary President of the Evens Foundation, and Professor Cras on 31st January 2014 in the framework of the *2014 Meeting of the Society of Applied Neuroscience* in Utrecht.

The external jury members were: **Patricia Bijttebier** (Belgium), Professor at the Faculty of Psychology and Educational Sciences, KU Leuven (University of Leuven); **Patrick Cras** (Belgium), Head of the Neurology Department, Antwerp University Hospital, Chair of the Ethical Commission of Antwerp University Hospital and the University of Antwerp, Chairman of the jury; **Gustave Moonen** (Belgium), Professor emeritus of neurology at the University of Liège, honorary head of the Department of Neurology, Centre Hospitalier Universitaire de Liège, Secretary-General of the European Neurological Society; **Arnon Rolnick** (Israel), Clinical Psychologist, Director of the Siach Institute for Psychotherapy, Israel, Board Member of the American Association for Applied Psychophysiology and Biofeedback; **Serge Tisseron** (France), Psychiatrist and Psychoanalyst, Director of Research (HDR) at the University of Paris VII Denis Diderot, and member of the Center of Research in Psychoanalysis, Medicine and Society at the university; **Birgit Völlm** (Germany), Clinical Associate Professor and Reader in Forensic Psychiatry, Faculty of Medicine & Health Sciences, University of Nottingham; **Patrik Vuilleumier** (Switzerland), Professor, Departments of Neurosciences and Clinical Neurology, University of Geneva Medical School, leading researcher at the Laboratory for Behavioral Neurology and Imaging of Cognition, University of Geneva, a former Evens Science Prize laureate.

BELFEDAR IN POLISH, DUTCH AND SPANISH

The Evens Foundation partnered with five organizations in Poland, Flanders and Spain to launch the popular **Belfedar game in three new languages**. Since May 2013 the games in Polish, Dutch and Spanish – with a new look – have been officially on sale.

Apart from distributing the game, our partners are responsible for promoting it in their countries through introductory workshops, in-depth training for animators and teachers, game sessions, mailings, participation in fairs and conferences, etc.

In the meantime, the first French edition of the game continues to sell very well. The Université de Paix organizes Belfedar workshops. In France we have found a new partner to promote the game through workshops: Génération Médiateurs, a major

actor in peer-mediation education in France, will develop a series of peace education workshops for children, youngsters and educators, based on Belfedar. The workshops will be offered in the framework of after-school childcare programs. For the distribution we continue to work with Non-Violence Actualité.

We will continue the playful promotion of peace in Europe in 2014 and 2015 to **raise awareness among educators about the importance of constructive group dynamics and positive conflict management**.

Belfedar is the fruit of a partnership between the Evens Foundation and the Université de Paix. A boardgame for 4-8 players aged over 10, it encourages constructive communication, cooperation and

group solidarity. It also helps to develop social skills for managing conflict and preventing violence.

Through amusing exercises, players better understand both themselves and others, develop self-esteem, and learn creative expression, management of emotions, listening, cooperation, etc. The 250 challenges offered are both active and interactive: mime, drawings, word-games, writing, movement, singing, and so on.

www.belfedar.org



MEDIA

To promote harmonious living together, the Evens Foundation seeks to stimulate efforts to increase media literacy – by raising critical awareness and by encouraging media creativity. Both of these activities contribute to **the development of highly aware, active and responsible citizens.**

The European Commission considers “media literacy an extremely important factor for active citizenship in today’s information society. Just as literacy was at the beginning of the twentieth century, media literacy is a key pre-requisite of the twenty-first century.” Agreeing with this view the Evens Foundation also defines media literacy as **the ability to access and understand the media and have a critical approach towards media content and the ability to create communication in a variety of contexts.**

In the media domain, the Evens Foundation will thus continue to work in particular on projects that:

- Enhance the media literacy of citizens, with special focus on media education for children and young people
- Raise understanding of how the media influence perceptions and convictions
- Encourage a strong sense of responsibility among journalists and editors, and in particular young journalists, so that they use the power of journalism to reduce conflict and promote harmony in European society
- Research the role of the new social media in both conflict and conflict management



GRANTS FOR EUROPEAN MEDIA LITERACY PROGRAMS

In 2013 the Evens Foundation sent out a call for **European media literacy projects with a broad focus on citizens of all ages**, and a strong welcome for **a household perspective**. The call was accessible for all media types and educational methodologies. Only projects in existence for one year or more could apply.

The external jury of international experts decided to support five projects, out of 60 candidates:

- **Kureghemnet (Belgium)**
received €10,000 for the project
Double Take on Life Stories
- **School of Journalism (Macedonia)**
received €10,000 for (De-)construct the media
- **A Bao A Qu (Spain)**
received €8,000 to organize Cinema en curs,
a 'Film Literacy Project'
- **Café Babel (France)**
received €8,000 for the EUTOPIA project
- **Solar Cinema (Netherlands)**
received €4,000 to organize
Film Literacy Workshops in Spain

The jury members were: **Frederik Delaplace** (Belgium), Chairman, editorial director of Mediafin; **Eirini Andriopoulou** (Greece), European media literacy expert; **Philippe Cayla** (France), CEO Euronews; **Francine Cunningham** (United Kingdom), Director of the European Newspaper Publishers Association, and **Matteo Zachetti** (Italy), Deputy Head of the DG Information Society and Media Unit 'Media Programme and Media Literacy' of the European Commission.



PUBLICATION:

MEDIA LITERACY IN EUROPE, 12 GOOD PRACTICES THAT WILL INSPIRE YOU

After almost five years of work in the field of media education, after reading about hundreds of projects that seek to increase media literacy in Europe, visiting dozens of them and getting directly inspired by their energetic work and dedication, the Evens Foundation felt it was time to create a platform for a selection of these practices. It decided to create a publication about good practices to share what had been discovered over the years, so that more people would be inspired by the great work of these projects, learn from them, and even integrate some elements in their own work.

We don't claim that the selected projects are the best practices in Europe, but they are all good; they all have their own particular merits and deserve to be highlighted. As we grew familiar with the projects and the people involved, these projects began to take a place in our hearts. We also felt vindicated in the belief that it is important to present **good ideas and projects in Europe for teaching media literacy, in all their richness and variety.** So we hope that, with this publication, we are passing on great ideas on how to increase media literacy, while also **enabling an intensive exchange between those who are engaged in this field all over Europe.**

Because of the great success of this publication (1,000 copies distributed, read more than 35,000 times online, etc), the Evens Foundation decided to publish a second edition of the magazine in 2015. This edition will focus on the relation between parents and children in the media education of families.

<http://issuu.com/joadriaens/docs/medialiteracymagazine>



TRAIN-THE TRAINER IN MEDIA LITERACY



The overall goal is **to empower teachers and trainers in their confidence and capacities to use media education techniques in their learning environments**. The projects in Poland, France and Belgium, each in their own manner, enable and encourage teachers and trainers to apply media education techniques. Local partner organizations have developed workshop modules that enable teachers to encourage a critical attitude toward media in their classroom, and provide educators with techniques that make their pupils more autonomous and critical in dealing with the media.

A. POLAND – TURN ON. YOUTH AND MEDIA

Together with the Polish Centre for Citizenship Education (CCE), the Evens Foundation created and realized the *Turn On. Youth and Media* project, a series of media trainings and online courses for

educators aiming at raising awareness about opportunities and risks related to media, developing the skills of searching for and verifying information, enabling smart interaction with traditional media, and teaching a critical approach to digital media and creative and responsible use of their possibilities.

Over 150 teachers of history, civics, Polish, computer science and foreign languages, as well as librarians and guidance counselors from **87 primary and junior schools all over Poland** participated in training and online courses, and were provided with educational materials. They conducted classes with students and taught them how to use the mass media (press, TV, radio, Internet) in a critical and effective manner. Students created their own audio-visual materials (articles, reviews, comments, films, radio broadcasts) and published them on 45 blogs.

The project culminated with a conference, ‘Media Education. How is it Done?’, in October 2013, with over 80 participants and experts on media education. After evaluation, the project will be continued in Poland in 2014 and 2015, this time with a focus on media literacy training for leaders.

B. FRANCE – E-TOOL FOR VISUAL LITERACY

Together with LE BAL (an independent venue in Paris, dedicated to the document-image in all its forms), the Evens Foundation engaged in joint reflection on methodologies of media and image education and to produce **a teacher-training e-tool in image literacy**. LE BAL has extensive experience in media and image education. Thousands of students from schools all over France have participated in the workshops of La Fabrique du Regard, the educational leg of LE BAL. The goal of these workshops is to develop a critical approach in young people so that they question the conditions in which images are produced, circulated and assimilated.

The content of the e-tool will consist of pedagogical programs, methodologies, evaluations, critical texts and image selections, as well as concrete ideas for projects to carry out in classroom. The objective is to raise awareness of the importance of image literacy among teachers and provide **a practical toolbox to develop educational workshops and projects with students**. An editorial committee composed of teachers and LE BAL trainers is responsible for the concept and content development.

C. BELGIUM – MEDIACOACH TRAINING SESSIONS

The MediaCoach program is a series of 10 training sessions targeting professionals (teachers, youth workers, librarians, etc) who work with young people and strive to integrate media wisdom into their work practices. On the one hand, the program provides participants with **a theoretical framework to start with several digital media in their own work environment**. On the other hand, **it focuses on concrete activities with digital media**. By seeing good practices, participants are inspired to independently set up similar initiatives. A MediaCoach acts as the contact when it comes to dealing with multimedia pedagogically.

A total of 90 participants, all working with young people aged between 12 and 16, are participating in these training sessions. The training is constructed around six themes: media identity and privacy; information competences; media production; media and games; media and relations; media, citizens and society. Participants can engage in online exchange through a closed platform, where they can also find all teaching materials, media outputs of peers, etc. After 10 training days, and after completing a project in the own organization, the participants receive a MediaCoach diploma.

THIRD EVENS PRIZE FOR MEDIA EDUCATION

The third Evens Prize for Media Education was awarded to the Italian organization **Centro Zaffiria** for its **Extramedia** project. The focus of this year's prize was 'Learn to read images', for children aged between four and eight.

Among other noteworthy elements, an external jury highlighted the Centro Zaffiria's strong, sustained focus on media literacy. It praised the winning project for its **innovative media education activities for children, with the active involvement of their parents and grandparents**. The organization received €20,000, partly allocated for establishing the i-Theatre, a novel, integrated inter-active system for story-creation and multimedia storytelling, dedicated to children aged 4-10 years.

The external jury members were: **Evelyne Bevort** (Chair, France), Deputy-Director of Clemi; Prof. Dr. **Adriana Bus** (Netherlands), Faculty of Pedagogical Sciences of Leiden University; **Kathrin Demmler** (Germany) Director of JFF and previous laureate of the prize; **Tim Pauwels** (Belgium), political journalist, VRT (Flemish public broadcaster) and Head of Unit Professional Ethics; **Tanguy Roosen** (Belgium), Chairman of the Higher Council for Media Literacy of the French Community in Belgium; Prof. Dr. **Wim Van den Broeck** (Belgium), Department of Clinical & Life Span Psychology, Free University of Brussels, and **Bronagh Walton** (United Kingdom), Media Program officer of the European Commission.





EVENS PRIZE FOR EUROPEAN JOURNALISM

Within its Media program, the Evens Foundation has two main aims: to increase media literacy and to promote high-quality journalism. Combining this latter interest with its European scope, which runs transversally through all activities, the board of the Foundation decided to install a new biennial prize: the **Evens Prize for European Journalism**. This prize aims **to reward journalists whose work contributes strongly to making Europe more comprehensive and accessible to a broad audience**. The laureates have to be European journalists (working and living in the EU) with an impressive record in reporting, and/or commenting on Europe.

The first prize, worth €20,000, may be perceived as an oeuvre or even lifetime achievement award, awarded to a highly regarded European journalist covering Europe for a well-respected medium. It went to **Quentin Peel** (picture), Associate Editor of the Financial Times, Chief Correspondent in Germany and Bureau Chief in Berlin.

The jury also wanted to reward a promising young journalist covering Europe in a unique way – to award a runner-up or junior prize, worth €10,000. It went to **Valentina Pop**, whom the jury praised for her mature style, independent mind and professional skills in her work as correspondent at EUobserver.com.

The members of the external jury of the first Evens Prize for European Journalism were: Baron **Frans van Daele** (Belgium), Ambassador (rtd) of Belgium, former Chief of Staff of the President of the European Council (Chairman); **Caroline de Gruyter** (Netherlands), Brussels correspondent for *NRC Handelsblad*; **Karel Lannoo** (Belgium), Chief Executive Officer of the Centre for European Policy Studies (CEPS); **Peter Ludlow** (United Kingdom), President of the Executive Committee of the European Strategy Forum; **Vicente Jiménez Navas** (Spain), Deputy Director of *El País*, and **Maciej Popowski** (Poland), Deputy Secretary-

General for Inter-institutional Affairs of the European External Action Service (EEAS).

The laureates were honored at the close of a fascinating debate that the Evens Foundation organized in The Egg in Brussels. Chairman Frans van Daele and jury members Karel Lannoo, Peter Ludlow and Maciej Popowski were joined by Mia Doornaert (columnist and independent expert on international affairs) to engage in what became a lively discussion on ‘The United States of Europe ... an illusion or a necessity?’. The debaters and over two hundred guests concluded that there was no obvious answer to this question.

FORUM FOR EUROPEAN JOURNALISM STUDENTS



The Forum for European Journalism Students (FEJS) organized its **annual conference for European journalism students and young professionals** in Utrecht (Netherlands), with the support of the Evens Foundation and Café Babel. **During this 'Imagine Europe' conference, the 100 participants could follow a series of lectures, debates and workshops.** They asked many critical questions, forcing the lecturers and themselves to go deeper into the notion of the 'broader Europe'.

The content was strong and interesting and the speakers, from diverse professions and countries, covered Europe in-depth in all its facets: from the lack of strong political leadership to where Europe's borders end; from European identity to reporting on Europe; from European literature to European classical music and European arts. All the workshops met with enthusiastic responses.

This was such a successful congress that the Evens Foundation and Café Babel agreed to continue supporting the annual FEJS conference in 2014 and in 2015. The 2014 conference takes place in Köln at the beginning of May.

STREET SCHOOL FOR YOUNG JOURNALISTS – PARIS

The Evens Foundation aims to support the democratization of media while maintaining high-quality news making standards. Since 2012, we have supported Street School in Paris, **a free initiation to journalism for young people from various backgrounds**. The project is developed by Street Press, a young online medium, with the support of numerous media partners. No diploma or previous journalistic experience is required. The School is open to all those who show strong motivation and potential. The four-month program aims to introduce young people to the essentials of journalistic practice. It consists of **theoretical and practical workshops**, as well as **master classes by professionals from major newspapers, TV and radio stations**.

On completion of the course, several participants have been admitted to prestigious schools of journalism, while others began working as freelancers to develop their professional experience.

An online version of the Street School, with workshop podcasts and tutorials, will allow a larger community of young people to follow this journalistic training.

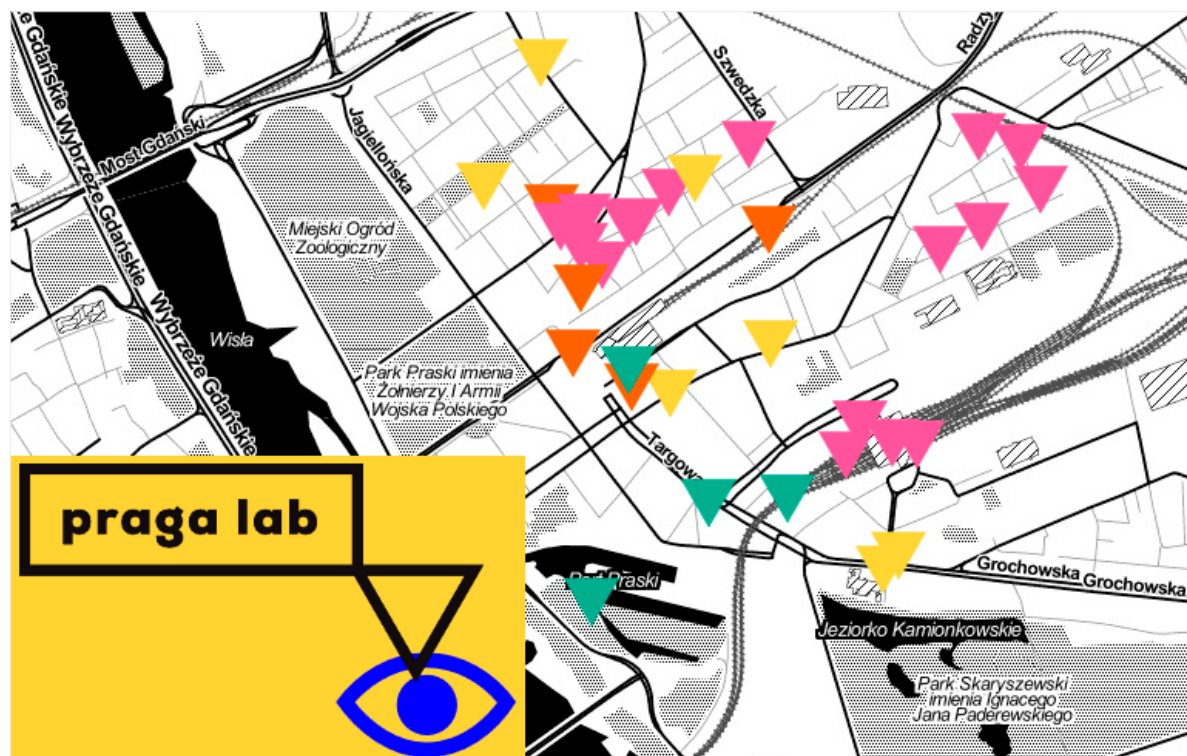


PRAGALAB – WARSAW

HOW TO ENHANCE THE DIGITAL MEDIA SKILLS OF POLISH YOUTH

In 2012 we invited the Warsaw-based Association of Creative Initiatives Ξ to implement a new project on media literacy – PRAGALAB. This project recognizes **how important it is for Polish youth to be literate in digital media**, and was carried out at the level of local communities in the Praga district in order **to fulfill the Foundation's objective of helping to develop mutual understanding and cooperation**. A total of 40 Warsaw youngsters were provided with digital media resources, skills, knowledge and opportunities to work with their local history, culture and geography. The outcome of four workshops of multimedia storytelling (photography, fotocast, stop-motion animation, remix) were 30 media narratives that reflect the cultural diversity of the Praga district. The results of the project have been presented through an interactive map, available online, with links to all the content that the young people have produced.

This successful project will be continued in the form of the WAWALAB project, aimed at all 15 boroughs of Warsaw and focused on how to make a citylab that will create new media literacy opportunities for Polish young people.



EUROPEAN CITIZENSHIP

Major steps have been taken toward creating a peaceful, democratic and multicultural society in Europe. The Evens Foundation seeks to contribute to this process by **raising people's awareness of the need for peace-building and by collaborating with those who work to maintain harmony in European society.**

The Foundation also seeks to empower citizens and encourage them to take an active part in shaping the future of Europe.

In the European Citizenship program, the Evens Foundation focuses on projects linking the local with the European level.



I AM EUROPE

In 2012, in the framework of the European Year of Citizens 2013, the Evens Foundation launched a new initiative, *I AM EUROPE* – an exploratory expedition into the heart of the European Citizenship concept, seeking **to find out what citizens' participation can mean in a European context and what is needed so that European citizens get more involved in EU policymaking.**

In the project we worked with citizens and organizations already strongly engaged in local civic initiatives. The project was thus built on the valuable knowledge and experience of these active and committed citizens, who were willing to contribute constructive proposals on democratic policymaking in Europe.

From January to June 2013, more than 200 citizens from eight EU countries participated in the project:

- a series of citizens' meetings that took place at all partner sites (Antwerp, Brussels, Paris, Orebro, Berlin, Bucharest, Barcelona, Sofia and Warsaw), followed by:
- joint sessions over three spring weekends, at which 50 participants gathered in Antwerp, Paris and Warsaw to exchange, explore and evaluate participation tools to enlarge the influence that citizens can have on EU policymaking

Throughout the project, the participants assessed the current participation mechanisms provided by the EU, formulated improvements and put forward innovative models of participation that are applicable at EU level.

The *I AM EUROPE* project culminated in **a plenary closing event** on 22nd June in Brussels, where we presented **the outcome of this investigative quest and discussed with panels of policymakers and experts.**

During this event, **the first European newspaper of its kind**, titled *I AM EUROPE*, was launched. Produced by the participating citizens, it focuses on **a wide variety of stories and issues of interest to European citizens**, including the serious democratic challenges the EU currently faces. You can view the *I AM EUROPE* newspaper at iameurope.eu or on the project's Facebook page.

I AM EUROPE was implemented with the support of the Europe for Citizens Program of the European Union and in partnership with nine grassroots organizations from eight EU countries: Animafac (France), Balkan Assist (Bulgaria), Buurtschatten (Belgium), CONFAVC (Spain), CeRe (Romania), Cesam (Sweden), Ć (Poland), MitOst (Germany), Pour la Solidarité (Belgium). Our supporting partners were: Notre Europe – Institut Jacques Delors (France), Schuman Foundation Poland (Poland), Fondation Hippocrène (France), deBuren (Belgium).

www.iameurope.eu



THE EVENS ARTS PRIZE 2013

In its wish to disseminate the message of peace also through artistic initiatives, The Evens Foundation awarded its sixth Arts Prize to the Belgian choreographer, dancer, film director, photographer and actor **Wim Vandekeybus and his dance company Ultima Vez**. The international Jury decided in their favor for their valuable contribution to European contemporary dance and their social commitment at local and international level.

More than thousand people assisted the prize-giving ceremony that took place on the occasion of the opening event of December Dance at the Concertgebouw in Bruges where Ultima Vez performed Wim Vandekeybus' very first own choreography 'What The Body Does Not Remember' for which he received the prestigious Bessie Award in New York in 1988.

The external jury members were: **Michal Chacinski** (Poland) – Artistic Director of the Gdynia Film Festival; **Nick Elam** (United Kingdom) – Former British Ambassador, Administrator of the Caine Prize for African Writing, London; **Filippo Fabbica** (Italy) – Director of Love Difference, Artistic movement for an InterMediterranean Politic (representing Mr Pistoletto, artist and founder of Città Dell'arte); **Walter Geerts** (Belgium) – Professor at the University of Antwerp in French and Italian literature and film, former Director of the Academia Belgica in Rome; **Jan Raes** (Belgium) – Managing Director of the Royal Concertgebouw Orchestra in Amsterdam; **Luc Reychler** (Belgium) – International Relations; Peace Research, Negotiation and Strategic Studies; Faculty of Social Sciences Leuven; Institute for International and European Policy; **Gottfried Wagner** (Austria) – Special envoy for international cultural-political projects, Austrian Ministry for Education, Arts and Culture; Former Director of the European Cultural Foundation

The jury was chaired by **Ernest Van Buynder**, Board Member of the Evens Foundation and former Chairman of the Museum for Contemporary Art in Antwerp (M HKA).



WHAT'S YOUR ID? EUROPEAN VALUES REVISITED

Do we have a set of values in Europe that all citizens share?

If so, do we all have the same interpretation of these values? Is the European Union a union based on values? How does the EU translate these values into concrete measures? And is this enough?

On the initiative of the Evens Foundation and inspired by the film *I am Europe*, 2013 also saw the launch of 'What's your ID?', **a workshop for young people and adults (18 and older)** developed by Ryckevelde vzw that focuses on European values.

In the first part of the workshop, participants examine their personal ideas concerning these values. Which values do they think are important for a liveable society? The second part compares the participants' ideas with those of the characters portrayed in the film "*I am Europe*", in addition to the points of view of their fellow participants in the workshop.

The third part takes a closer look at the European context: how does the EU translate these values into concrete measures? Is this sufficient? Participants discuss some real life examples of how the EU interprets these values and – where needed – formulate recommendations.

The workshop does not hold the answers to the questions raised. **It allows participants to reflect on European values based on concrete examples, situations and on their own experiences.** The workshop is offered free of charge to all groups wanting to reflect on the theme of 'European values'.

In 2014 the workshop will be translated and introduced in France, Belgium and Poland.

<http://www.evensfoundation.be/en/programs/european-citizenship/whats-your-id>



THE FIFTH EVENS FOUNDATION POETRY UNITES CONTEST

'Poetry Unites– My Favorite Poem' is a project initiated and coordinated by the Evens Foundation in Poland. It consists of a **contest for the best essay on a favorite poem** and a series of five-minute films in which a poetry lover speaks about his or her life in the context of presenting a favorite poem. This project, by offering intimate insights into the mind of another person, **contributes to mutual understanding among European citizens**.

In 2013, the Evens Foundation decided to extend the Poetry Unites contest to Germany and Bulgaria. It was launched under the patronage of the Director General of UNESCO, the ambassadors of Germany and Bulgaria, and the Mayor of Warsaw.

The contest, open to all school students in all three countries, **generated over 900 entries**.

The winners were featured in eight films, which had their premieres at a gala on 13th June 2013 at the Kultura Theatre in Warsaw, and were broadcast on public TV in the three countries.

<http://www.evensfoundation.be/en/programs/european-citizenship/poetry-unites>



EVENS FOUNDATION

BOARD OF DIRECTORS

Corinne Evens, Co-founder and Honorary President
Luc Luyten, Chairman
Yolande Avontroodt
Angélique Berès
Jacques Ehelberg
Daniel Kropf
Ernest Van Buynder
Xavier Vidal

EXECUTIVE COMMITTEE

Luc Luyten, Chairman
Corinne Evens
Xavier Vidal

STAFF

Antwerp
Greet De Wilde, General Program Manager
Tim Verbist, Program Manager Media
Marjolein Delvou, Program Manager Peace Education
Caroline Coosemans, Office Administration

Paris
Anne Davidian, Program Manager France

Warsaw
Joanna Krawczyk, Program Manager Poland
Ewa Zadrzynska, Poetry Unites Manager
Magdalena Braksator, Project Manager

PUBLISHED BY

Evens Foundation
© 2014 Evens Foundation
www.evensfoundation.be

LAY-OUT

www.in-depth.be



CONTACT DETAILS

ANTWERP OFFICE

Stoopstraat 1, 5th floor
B-2000, Antwerpen
T +32-3-231 39 70
F +32-3-233 94 32
antwerp@evensfoundation.be

PARIS OFFICE

7, rue Charles V
F-75004 Paris
T +33-1-44 54 83 90
F +33-1-44 54 83 80
paris@evensfoundation.be

WARSAW OFFICE

Ul. Wilcza 8 m 10
PL-00-532 Warszawa
T +48 22 621 6683
F +48 22 629 4022
warsaw@evensfoundation.be

*Fondation Evens France
is under aegis of the Hippocrène Foundation*

www.evensfoundation.be

